

CONFERENCE



ARTIFICIAL INTELLIGENCE: REVOLUTION OR ILLUSION ?

AI is disrupting existing balances and shaping a promising yet ambiguous future for individuals, businesses, and society.

How is AI being used in Swiss companies in 2025?

GPMA invites you to an exclusive conference where five experts will share real-world experiences of using AI in innovation — turning the impossible into reality.

An exclusive conference, including a live Q&A session.

⇒ To attend, please register at: : www.gpma.ch

IN COLLABORATION WITH :



On the agenda:

- **Practice:** Using LLMs, ChatGPT, and AI agents in business
- **ODOMA:** AI in the service of archiving and enhancing cultural heritage
- **DARWIN EDGE:** Applications of AI in web and healthcare sectors
- **INSPIRE:** The added value of AI for industry and manufacturing

This conference will allow you to:

- Gain feedback from companies and field experts
- Discover the potential and limitations of LLMs, AI agents, and AI in general
- Network with other professionals facing similar challenges

Speakers:

- Robin Biron & Paola Patti, Data & AI Consultants
- Laurent Bolli, CEO, Odoma
- Dr. Miljan Vuletić, Darwin Edge
- Dr. Daniel Knuettel, Inspire AG

Practical Information:

- Date: June 10, 2025, from 18:00 to 20:00. Doors open at 17:30.
- Format: Hybrid – in-person and online
- Venue: Château de Lutry, Salle Mafli – Aperitif at the end of the conference
- Online: TEAMS in French, with English captions also on screen
- Price: CHF 25.– for GPMA and FG AI members, CHF 50.– for non-members
- Transport: Bus 9, stop “Lutry Voisinand” – “Procession” Parking at 200m

Limited seats – don't miss this exclusive conference!