

Discover Vienna: ViennaUP Edition

Apply now and advance your startup journey at ViennaUP, a decentralized startup festival in the heart of Europe from June 3 to June 9, 2024.

Vienna Business Agency warmly invites the most promising startups from around the globe to an exciting week of innovation, collaboration, and boundless opportunities.

Discover Vienna aims to introduce you to Vienna's thriving business and innovation landscape and beyond. The program is designed for you to get to know Vienna's startup ecosystem, discover new opportunities, and connect to local and international ecosystem players, while attending ViennaUP.

[ViennaUP](#) is a unique, interconnected experience from the community to the global community of innovators. Last year, 10.000 participants from over 90 countries gathered to experience diverse events, such as pitching sessions, workshops, networking events, summits and fairs in a program curated by Vienna Business Agency and delivered by the startup and innovation community.

You should apply if you want to

- **Connect and Collaborate:** ViennaUP offers different chances to connect with a diverse group of founders, innovators, and experts, providing valuable networks.
- **Learn:** Immerse yourself in a hub of knowledge exchange, workshops, and talks designed to fuel your growth and foster new perspectives in Austria and neighboring markets.
- **Explore a thriving hub for innovation:** Vienna has a strong presence in a variety of sectors and a supporting infrastructure. By participating in the Discover Vienna program, you can explore new markets and connect with local and international potential customers, founders, partners and investors during ViennaUP 2024.
- **Experience Vienna** first-hand with locals and your peers joining Discover Vienna from all around the world.
- **Be flexible:** Create your own ViennaUP journey with workshops, fairs, events, pitches and networking relevant for you.

Who should apply?

We are looking for startups that want to connect and interact with stakeholders from Vienna, Europe and beyond. Ideal startup candidates are not older **than 8 years**, have an impactful innovative solution, are beyond prototype stage and have already successfully launched in their domestic markets. We want to create an inclusive and barrier-free experience for everyone. If you need special assistance, please share your needs with us in the application form.

Coverage and Disclaimer

Please note that the program provides only the costs of accommodation in Vienna from **June 3 to June 8, 2024 for one person per startup**. Travel expenses and other costs linked to your time in Vienna are not included.

Please note that **ViennaUP** is a decentralized festival and is a mix of free, paid and application-based events. Selected startups need to arrange their tickets of their desired events individually. Vienna Business Agency does not provide tickets to all events, but can help in the registration process.

**Take advantage to explore great opportunities, build meaningful connections,
and take your startup to the next level.**

Curious to know more about ViennaUP 2024? See the [highlights of ViennaUP'23](#) and follow us on www.viennaup.com for more.

Application open until 31.3.2024!

Contact

Florian Schanznig

T: +43 699 14086177

schanznig@wirtschaftsagentur.at