

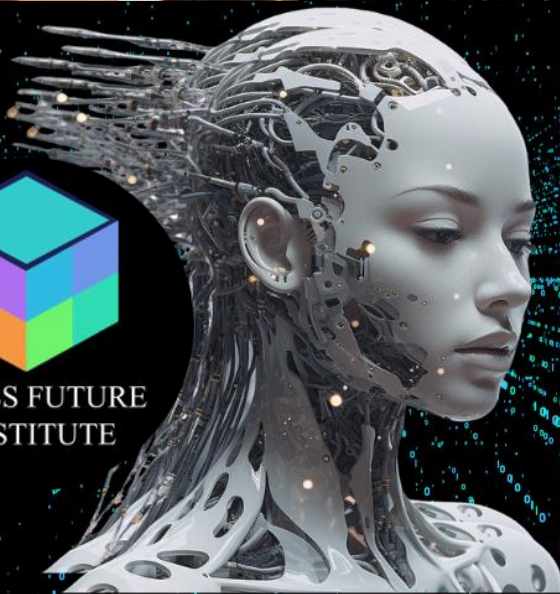
# FUTURE SYMPOSIUM

TOP 100 CREATING AI HUMAN IMPACT

2 DAYS CONFERENCE, 26-27 March Zürich



SWISS FUTURE  
INSTITUTE



SWISS FUTURE INSTITUTE AG

MASTERCLASS | MEMBERSHIP | FUTURE SYMPOSIUM | CONSULTING

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# MEDIA PARTNER

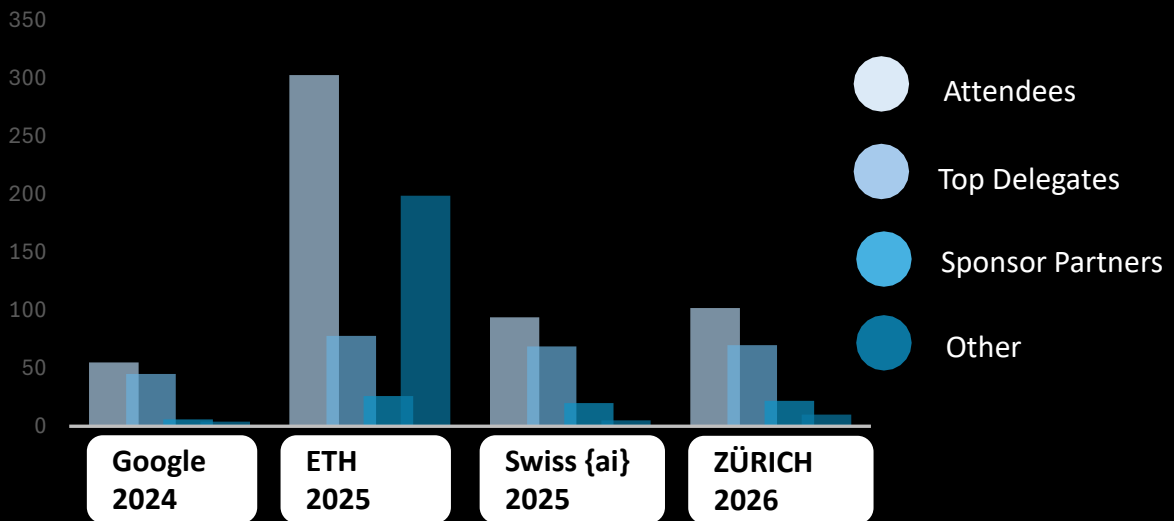


# SPEAKER SELECTION

## FUTURE SYMPOSIUM

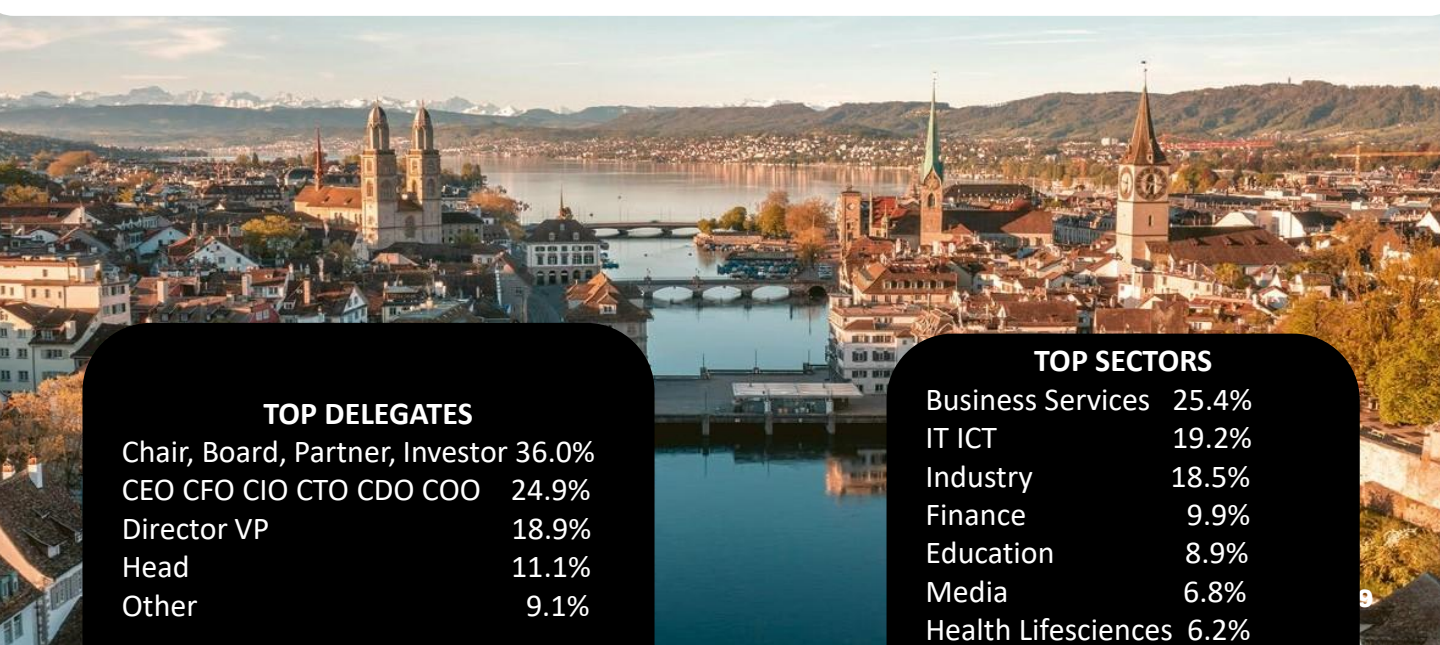


# AUDIENCE: CEO, FAMILY OFFICE, SME, ENTREPRENEUR



## JOIN 1:1 FORMAT

Day 1: Keynotes, Panel, Speed Dating with 1:1 Meeting  
 Day 2: Rotational roundtable + Workshop + Small groups  
 Follow-up in monthly AI Future Council | Membership



### TOP DELEGATES

Chair, Board, Partner, Investor	36.0%
CEO CFO CIO CTO CDO COO	24.9%
Director VP	18.9%
Head	11.1%
Other	9.1%

### TOP SECTORS

Business Services	25.4%
IT ICT	19.2%
Industry	18.5%
Finance	9.9%
Education	8.9%
Media	6.8%
Health Lifesciences	6.2%
Other	5.1%

# THE FUTURE IS NOT GIVEN



The future is a process created by people who imagine it. Board members and CEOs in particular can use AI to shape the future in a responsible way. Empower and educate your people!



## **SWISS FUTURE INSTITUTE**

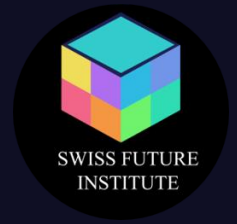
We are one ecosystem and independent institution building on AI Human Collective Intelligence, dedicated to educating and empowering decision-makers. We are grateful to be recognized by four universities, embodying the spirit of business, startup, and academic excellence, and trusted by Swiss SMEs, NGOs, and Family Offices. Through our ecosystem of AI Council Members, universities and partners, we unleash collective intelligence that drives competitive advantage.

## **TAKE YOUR COMPANY TO THE NEXT LEVEL**

We guide you from strategic planning, training to implementation—identifying high-value use cases and ensuring regulatory compliance for AI-ready organizations.

Future-ready employees are the base of your success. We help you maximize your human capital through AI education and workforce transformation. Not just adapting but shaping the future.

# THE AGENDA



## DAY 1 FUTURE SYMPOSIUM

04.00 PM – Welcome by Moderators  
04.15 PM – Appreciation Round all Speakers  
04.20 PM – Opening Keynote  
05.00 PM – AI Deeptech meets SME  
05.30 PM – An Educational Perspective  
06:05 PM – AI Use Cases  
Prototype Inno Lab (Slot 1)  
06:50 PM – Business Speed Dating 1:1  
07.30 PM – Dinner | Inno Lab (Slot 2)  
08.00 PM – Live Concert

## DAY 2 FUTURE SYMPOSIUM

09.00 AM – Welcome by Partners  
09.15 AM – University Startup Innovation Pitches  
09.30 AM – Appreciation Speakers & Sponsors  
09.35 AM – Keynote Agentic AI  
10.00 AM – A CTO Perspective on AI  
10.30 AM – Break & Loveletter Wall  
10.50 AM – Interactive Round Table  
12:30 PM – Lunch  
02.00 PM – Surprise & Farewell

## SPEAKER (SELECTION)

**Prof. Johannes Lederer** | Biggest lessons in Data Science. Chair of Mathematics Data Science  
**Dr. Patrick Tinguely** | Leveraging AI enabled Analytics. Academic Director ETH AI LAB  
**Jasmin Aziz** | The Future of AI Augmented View. CEO Visilab  
**Pia K. Pohlmann-Delbridge** | The Future of Tech EMEA, Leader EMEA APJC CISCO  
**Dr. Raoul Dobal** | Deeptech meets SME and Board of Directors, CTO PMG Investment Solutions  
**Dr. Minas Liarokapis** | The Future of Robotics, CEO Acumino and Humanoid Olympiad  
**Dr. Wanda Lakner** | The Future of AI, Health and Gender, Medical Director  
**Dr. Verena Kontschieder** | An AI Prototype Perspective. Co-CEO Prototype Fund Switzerland  
**Dr. Dominic Gorecky** | A Deeptech Robotics Perspective. President of the Board Swiss Cobotics  
**Sebastian Graf** | Unlimited AI and How Humankind will Evolve. CTO  
**Katrin J. Yuan** | CEO Swiss Future Institute and Chair of the AI Future Council, Host  
**Sara Kukovec** | How to build the Future Entrepreneurship. CEO Builders & Creatives  
**Swen Heinemann** | Transforming Foundations. Chair of the Board Integrata Foundation  
**Patric Weiler** | Board Venture AI Germany. A Venture Perspective. CEO pwbc  
**Sabine Buch** | The Future of Education. CEO INU Academy  
**Giovanni Crupi** | How AI helps a President to transform. President Swiss Engineering  
**Anne Chevrier** | Boardmember CxO. Vice President. Marketing | Moderator  
**Gregorio Uglioni** | Advisor and Podcast Host | Moderator

# YOUR PROVEN VALUE



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> 100.000  
View Reach &  
8.9 Organic  
Engagement



> 60.000  
Followers  
9.1 NPS



> 90%  
Board CEO  
Investor Reach



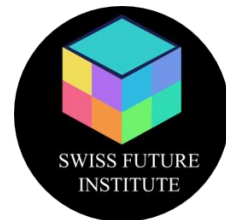
Ranked in the top  
1% of LinkedIn  
index

## MEDIA PARTNER



- ✓ >100.000 organic views with top business influencers
- ✓ Nominate for the Top 100 Swiss Future Award
- ✓ Magazine featuring You
- ✓ Access to C-Community with 12 personal invites a year
- ✓ Platform product placement
- ✓ Your labeled corner and workshop
- ✓ ESG conform, Donor of academic scholarship
- ✓ Present Your case at University and Innolab
- ✓ ONE Ecosystem with AI Future Council Membership

# YOUR OPPORTUNITY BECOME PARTNER



## SPONSORING PARTNER – FIRST COME FIRST SERVE

### LIMITED SPOTS

Package	Strategic	Future	SME	Starter	Donator
#	1	2	3	4	10
Logo size	L	L	M	S	
Stage or Head Table	yes 365/year	yes/2 times	yes	yes	
Magazine	Cover story	full story	double page	one page	mentioning
Movie	yes	yes			
Podcast	yes	yes	yes	yes	
Membership	yes 365/year	yes/10m	yes/8m	yes/6m	
Masterclass	yes	yes			
Corner / table / individual	yes	yes			
Logo website	yes	yes	yes	yes	yes
Logo social media	yes 365/year	yes	yes	yes	
Logo event slides	yes	yes	yes	yes	
Logo individual goodies	yes	yes	yes		
Event tickets	9	5	4	3	1
Vouchers for additional tickets	8	4	3	2	1
Price in CHF	39'990.-	25'990.-	19'990.-	15'990.-	4'990.-

Media package with Magazine or Movie

>100.000 View Reach top 1% Index

Logo & Story featuring

AI Future Council Membership

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Head Table Chapter

Your Workshop

Masterclass Scholarship

### CONTACT US



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# OUR REFERENCES

## PARTNERS SPONSORS



## MEDIA COVERAGE AND KPis

## MOVIE OF THE FUTURE SYMPOSIUM 2 DAYS CONFERENCE

**FUTURE SYMPOSIUM 2024**  
 @ Google Zurich

**FUTURE SYMPOSIUM 2025**  
 @ ETH Zurich  
 & AWS Zurich

# PARTNER VOICES



**Giovanni Crupi | Pres. Swiss Engineering & Agile Leader Swisscom**

“I learnt so much. I am thrilled C-level executives from various industries are here to exchange ideas. It is one of the rare places and moments where trustful connections are made, ideas, innovation to MVPs are born.”



**Dr. Matthias Kreysel | Boardmember & Executive Mentor**

“We learn and grow together. I am delighted to be part of this extraordinary community. Our approach? Think differently, dare to do new things! Create extraordinary opportunities.”



**Cathrin Harrison | Swiss Executive Board IBP**

“It brought me to another level. You are the sum of the people you surround yourself with. My heart is full and my mind is racing with possibilities! You know those rare moments when you're surrounded by people who just get it? Great people. High energy.”



**Thomas Zimmerer | General Manager & Chair of the Board**

“Never at business I had so much fun, learnt, exchanged and had so inspiring talks! Intellectual, eye-opening, entertaining, community building and inspiring. Amazing combination of high personalities, brilliant mindsets, network, science entertainment.”



**Jutta dos Santos Miquelino | CEO & Author**

“Humble to learn and reflect with so many extraordinary peers. Thank you Katrin J. Yuan for creating this incredible inspiring and touching experience and this extraordinary community, you are phenomenal!”



**Swen Heinemann | Boardmember & CEO Integrata Foundation**

“Absolutely mind blowing. The program, experts and community went through like a jolt of optimism, which still gives me a tingling sensation when I think about it. The spirit of this knowledge inspiration community is unique and valuable to build business.”

# CONTACT US



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**KATRIN J. YUAN**

Executive Advisor with a background in technology transformation. Katrin lectures at four universities about AI Data Analytics, AI in Finance, Boards and Leadership such as University of Applied Science Zürich. Katrin is honored to be the AI Keynote Speaker for the United Nations and Author. Her book "KI-Wissen für Führungskräfte" combines diverse perspectives on AI with focus on real world application, impact for Board members and CEOs.



**PATRICK HANHART**

Expert in innovative AI business models and collaborative AI strategy development and deployment. Patrick brings over 30 years of management experience across diverse corporate and leadership environments. He has delivered 50+ AI workshops in the past 12 months and guided 150+ companies in meaningful, hands-on AI integration with a focus on practical application.



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